

Provisional Product List for NAICS 515 and 5175: Broadcasting (ex. Internet) and Cable and Other Program Distribution*

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Industry Subject Area	Working Group Code	Tri- lateral Detail	National Product Detail			English Title	English Definition	Product Exists in:			NAICS Industries Producing the Product			CPC Code
			Can	Méx	US			Can	Méx	US	Can	Méx	US	
515 5175	1.1	X				Air time – broadcast television	The provision of air time on broadcast television for the broadcasting of advertising messages, sponsorship messages and programs. This category includes air time used by networks for national advertisements.	X	X	X	515120	515120 515210 5175	515120	
515 5175	1.11			X								515120 515210 517510		
515 5175	1.12			X								515120 515210		
515 5175	1.13			X								515120 515210		
515 5175	1.14			X								515120 515210		
515 5175	1.15			X								515120 515210		
515 5175	1.2	X				Air time – radio	The provision of air time on radio for the broadcasting of advertising messages, sponsorship messages and programs. This category includes air time used by networks for national advertisements.	X	X	X	515110	515110 515210	515111 515112	
515 5175	1.21			X					X			515210 515110		
515 5175	1.22			X					X			515210 515110		
515 5175	1.23			X					X			515110		
515 5175	1.3					Public and non commercial programming services	The provision of television and radio broadcasts, generally without the insertion of advertising messages, for the benefit of the public at large. The broadcasting of these programs is largely financed by government grants and fund raising activities.	X	X	X	51511 51512	51511 51512 517510	515111 515112 515120	
515 5175	1.3.1	X				Public and non commercial programming services – Television	The provision of television broadcasts, generally without the insertion of advertising messages, for the benefit of the public at large. The broadcasting of these programs is largely financed by government grants and fund raising activities.	X	X	X	515120	515210 515120 517510	515120	
515 5175	1.3.2	X				Public and non commercial programming services – Radio	The provision of radio broadcasts, generally without the insertion of advertising message, for the benefit of the public at large. The broadcasting of these programs is largely financed by government grants and fund raising activities.	X	X	X	515110	515110 517510	515111 515112	
515 5175	1.4					Specialty programming wholesaling services	The provision of specialty television and musical programming, usually an entire channel, to programming distributors such as cable, direct-to-home satellite (DTH) and multipoint distribution service (MDS) operators.	X	X	X	515210	515210 517510	515210	

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515 5175	1.4.1	X				Specialty programming wholesaling services – television	The provision of specialty television programming to programming distributors such as cable, DTH and MDS operators. This category also includes the provision of specialty programming (generally movies) in hotels. Exclusion: The cession of the right to broadcast an individual television program by its owner to a third party is classified in Television program rights	X	X	X	515210	515210 517510	515210	
515 5175	1.4.2	X				Specialty programming wholesaling services – audio	The provision of specialty musical programming to programming distributors such as cable, DTH and MDS operators. This category also includes the provision of specialty musical programming to building operators (shopping malls, office buildings, etc.). Exclusion: The cession of the right to broadcast an individual radio program by its owner to a third party is classified in Radio program rights.	X	X	X	515210	515210 517510	515210	
515 5175	1.5					Production and post-production services	The production of television and radio programs (including commercials) for a third party where the producer acts solely as a service provider and has no investment or ownership interest in the production itself.	X	X	X	512191 512240 515110 515120 515210	512191 512240 515110 515112 515120 517510	512191 512240 515111 515112 515120 515210	
515 5175	1.5.1	X				Production and post-production services - television	The production of television programs (including commercials) for a third party where the producer acts solely as a service provider and has no investment or ownership interest in the production itself.. This includes services such as videotaping, lighting, editing, close captioning and special effects, whether provided separately or in combination	X	X	X	512191 512240 515120 515210	515120 512190 512240 515210 512191 512290 515120 515210 517510	512191 512240 515120 515210	
515 5175	1.5.1.1			X					X			515120 512190 515210		
515 5175	1.5.1.2			X					X			515120 512190 515210 512240 517510		
515 5175	1.5.1.3			X					X			515120 512190 512240 515210		
515 5175	1.5.2	X				Production and post-production services - radio	The production of radio program (including commercials) for a third party where the producer acts solely as a service provider and has no investment or ownership interest in the production itself.. This includes services such as sound recording, sound editing and mastering, music track insertion and master reproduction, whether provided separately or in combination.	X	X	X	5122405 15110	515110 512240 517510	512240 515111 515112	

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515 5175	1.5.2.1			X					X			515110 512240 512290		
515 5175	1.5.2.2			X					X			515110 512240 512290 517510		
515 5175	1.5.2.3			X					X			515110 512240 512290		
515 5175	1.6					Program rights	The cessions of the right to broadcast a television or radio program, in whole or in part, by its owner to a third party.	X	X	X	5151105 15120 515210	515110 515120 515210 517510 5111 5112	515111 515112 515120 515210	
515 5175	1.6.1	X				Television program rights	The cessions of the right to broadcast a television program, in whole or in part, by its owner to a third party.	X	X	X	515120 515210	515120 515210 5111 5112 517510	515120 515210	
515 5175	1.6.2	X				Radio program rights	The cessions of the right to broadcast a radio program, in whole or in part, by its owner to a third party.	X	X	X	515110	515120 515210 515110 511 517510	515111 515112	
515 5175	1.9					Other services provided by broadcasters	Other services provided by television and radio broadcasters such as the rental of equipment or of studio facilities			X	512110 515110 515120 532490	512110 515110 515120 532490	512110 515111 515112 515120 532490	
515 5175	1.9.1	X				Other services provided by television broadcasters	Other services provided by television broadcasters such as the rental of equipment or of studio facilities	X	X	X	512110 515120 532490	515120 512110 532490	512110 515120 532490	
515 5175	1.9.1.1			X					X			512240 532493 515110 515120 515210		
515 5175	1.9.1.2			X					X			515210 51710 517210 517310 517410		
515 5175	1.9.1.3			X					X			515110 532490		
515 5175	1.9.1.4			X					X			515110 46		
515 5175	1.9.2	X				Other services provided by radio broadcasters	Other services provided by radio broadcasters such as the rental of equipment or of studio facilities.	X	X	X	515110 532490	515110 515210 532493 517510	515111 515112 532490	
515 5175	1.9.2.1			X					X			46 515210 515120		
515 5175	1.9.2.2			X					X			532493 515210 515120		
515 5175	1.9.2.3			X					X			811219 515210 515120		
515 5175	1.9.2.4			X					X			811219 515210 515120		

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515 5175	2..1					Multichannel programming distribution services	The delivery of audio and/or video programming on a subscription basis in analogue or digital mode by using a cable, satellite or wireless terrestrial network. The programming is provided in packages that consist of a set of predefined channels or one time viewing packages.	X	X	X		517510		
515 5175	2.1.1	X				Basic programming package	This service provides subscribers access to a basic range of programming services generally for a monthly fee. This package contains the minimum number of channels available to subscribers, as defined by each cable, satellite or MDS operator, and must be purchased to obtain any higher-level programming package. Charges for initial connection to the network, or for reconnection to the network, are included here.	X	X	X	517510	517510	517510	
515 5175	2.1.2	X				Discretionary programming package (Canada) – Premium programming package (United States)	This service provides subscribers programming services in addition to those included in the basic package for a fee separate from, and in addition to, the basic monthly fee. This programming service can be provided in bundles determined by the cable, satellite or MDS operator, in bundles determined by the subscriber, or a la carte.	X	X	X	517510	517510	517510	
515 5175	2.1.3	X				Pay-per-view	This service provides the subscribers the ability to view a specific program (movie or event) from his home for a fee separate from, and in addition to, the monthly fee for basic or discretionary programming packages.	X	X	X	517510	517510	517510	
515 5175	2.2	X				Air time – Program distribution networks	The provision of air time by the cable and other program distribution operator to advertisers for the placement of advertising messages (Mexico and United States), to sponsors of community programming for the placement of sponsorship messages (Canada), and to content providers for the broadcast of text-based services such as news and stock market information, advertising information such as real estate listing and consumer product information such as that provided on home shopping channels.	X	X	X	517510	517510	517510	
515 5175	2.3					Program distribution related services	The provision of services related to program distribution such as installation and equipment sales and rental.			X	517510	517510	517510	

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515 5175	2.3.1	X				Program distribution installation services	The service of installing cable on the customer premises and/or of installing outlets to connect to the program distribution network. Charges for connecting or reconnecting customers to a programming distribution network are included in the Basic programming package (2.1.1) category .	X	X	X	517510	517510	517510	
515 5175	2.3.2	X				Program distribution equipment rental	The rental of equipment necessary to receive programming packages via a program distribution network. This includes equipment such as analogue decoders, digital addressable decoders and satellite dishes and MDS antennas.	X	X	X	5175105 32210	517510 532210	517510 532210	
515 5175	2.3.3	X				Program distribution equipment sales (decoders, satellite dish, etc.)	The retail of equipment necessary to receive programming packages via a program distribution network. This includes equipment such as analogue decoders, digital addressable decoders, satellite dishes and MDS antennas.	X	X	X	5175104 43110	517510 443110	517510 443110	
515 5175	2.3.9	X				Other program distribution related services	The provision of programming distribution related services not elsewhere classified. This category includes the provision to interactive programming such as on-line games, other interactive applications such as E-banking, and remote data processing services (Mexico).	X	X	X	516110 517510 518210 519190	516110 517510 518210 519190	516110 517510 518210 519190	
515 5175	2.3.9.1			X					X			517510 518210		
515 5175	2.3.9.2			X					X			517510 517110 517210 518211 517410		
515 5175	2.3.9.3			X					X			517510 518110		
515 5175	2.3.9.4			X					X			517510 518210		
515 5175	2.3.9.5			X					X			517510 517110 517210 517410 518110 518210		
515 5175	2.3.9.6				X	Fixed local telephony	The provision of access to the public switched telephone network for the transmission and switching of voice, data and video within a local calling area where the call is made from a fixed customer location.. This category also includes related local services such as connection charges, 9-1-1 services, operator services, local directory assistance and calling features.			X	517110 517310		517110 517310 517510	

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515 5175	2.3.9.7				X	Basic fixed long distance telephony	The transmission and switching of voice, data and video over the PSTN between local calling areas where the call is made from a fixed customer location. This service may include additional call management features such as those normally associated with voice Virtual Private Networks.			X	517110 517310		517110 517310 517510	
515 5175	3.1					Internet access services	The provision of a direct connection to the Internet, both wired and wireless.	X	X	X	518111 518210 541510 517110 517210 517510	517510 517110 517210 517410 518210 518110	518111 518210 541510 517110 517210 517510	84200
515 5175	3.1.1	X				Internet access - narrowband	This service consists of a direct connection to the Internet, both wired and wireless, at speeds not exceeding 64Kbps. The Internet Service Provider (ISP) may also provide free services along with Internet access such as e-mail, space for the customer's web page, tools for simple web page design, chat, technical support, etc. This service may also include remote access or other types of Internet access and package upgrades such as international roaming, extra e-mail boxes, etc., usually for additional costs to customers.	X	X	X	518111 518210 541510 517110 517210 517510	517510 517110 517210 517410 518210 518110	518111 518210 541510 517110 517210 517510	84200
515 5175	3.1.2	X				Internet access - broadband	This service consists of a direct connection to the Internet, both wired and wireless, at speeds exceeding 64Kbps. The Internet Service Provider (ISP) may also provide free services along with Internet access such as e-mail, space for the customer's web page, tools for simple web page design, chat, technical support, etc. This service may also include remote access or other types of Internet access and package upgrades such as international roaming, extra e-mail boxes, etc., usually for additional costs to customers.	X	X	X	518111 518210 541510 517110 517210 517510	517510 517110 517210 517410 518210 518110	518111 518210 541510 517110 517210 517510	84200

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